



QUARTZ & BLOOM PRIVACY AND COOKIE STATEMENT

30 October 2020

General

Quartz & Bloom, located at Wielingenweg 112, 1826 BR Alkmaar, the Netherlands and its subsidiaries and affiliates, (individually or collectively, "we/our/us") respect your privacy and are committed to protecting it through our compliance with this privacy statement. When you use services of Quartz & Bloom, request a brochure, ask a question, register for our newsletter, apply for a job or lodge an application for a project, you entrust your data to us. We accordingly comply with privacy law. This means that your data are safe with us and that we handle them confidentially. It is our responsibility to clarify exactly what information we collect and what we do with that information. Although we have tried to keep things as simple as possible, we have to use terms such as cookies, IP addresses, pixel tags and browsers. If they are unfamiliar to you, we recommend that you look for and read information about those key terms elsewhere first.

What data does Quartz & Bloom process?

Depending on your contact query or the service that you order from us, Quartz & Bloom may process the following personal data:

- Your first name and surname;
- Your gender;
- Your location details;
- Your date of birth;
- Your address details;
- Your telephone number;
- Your email address;
- Data about your website activities;
- Your IP address;
- Your bank account number or other personal data that are actively provided, for example when entering into a commissioning agreement with you or when performing assignments in respect of that agreement.

Why Quartz & Bloom needs data

Quartz & Bloom processes your personal data in order to:

- be able to contact you by telephone to respond to a question from you;

- be able to contact you in writing (by email and/or by post) should you be unavailable by telephone;
- provide you in writing (by email and/or post) with the brochure or information that you requested;
- contact you by telephone or in writing (by email and/or by post) if necessary for Quartz & Bloom to carry out the service ordered by you;
- perform a commissioning agreement entered into with you;
- send newsletters (by email and/or post) for which you have registered to you;
- to provide you, with your consent, on the basis of the data you share with us and if relevant, with newsletters, annual wishes, press releases and to invite you to special events;
- offer adverts for our Quartz & Bloom products in keeping with your preferences, which are based on your browsing behaviour on the Quartz & Bloom website.

Under the age of 16

Quartz & Bloom has no intention of collecting data of individuals younger than 16 years. Because we cannot verify whether a website visitor is younger than 16 years, we recommend that parents/guardians are involved in the online activities of their children to prevent personal data of children from being collected without parental consent. If you are convinced that we have collected personal data of a minor without your consent, please contact us at info@quartzbloom.com.

How long does Quartz & Bloom keep your data?

Quartz & Bloom keeps your personal data only for as long as is strictly necessary to achieve the purposes for which your data were collected. If Quartz & Bloom enters into a commissioning agreement with you, those data need to be stored in any event to comply with the legislation and regulations applicable, for example audit, accounting and statutory retention periods. If, after an initial contact, no further correspondence

is exchanged, your personal data are stored for a maximum of one year.

Sharing with third parties

Quartz & Bloom employs other parties to process personal data on our behalf. These are our hosting providers, payments providers, mailing or messaging companies and marketing companies. These selected parties may process your personal data only to the extent that is necessary to perform such functions on our behalf and subject to our instructions.

Quartz & Bloom may disclose your personal data to outside individuals and/or companies who help us bring you the products and services we offer; create, operate, and maintain the Site(s). Quartz & Bloom provides these companies only with the information they need to perform their services. In this case, third parties process those data expressly on the basis of our instructions and in accordance with our Privacy Statement. We enter into processing agreements with the relevant third parties to ensure an identical level of security and to safeguard the confidentiality of your data. We can be obliged to share your personal data with third parties in case of legal obligations. In all other cases, we provide your data to third parties only with your express consent.

Tracking website visits

Quartz & Bloom's website records general visitor data, including your computer's IP address, the time of your query as well as data sent along by your browser. Those data are used to analyze your visitor and click behaviour on the website. Quartz & Bloom uses the information to improve the operation of the website. This data is anonymized to the greatest extent possible.

Cookies

First, cookies are used that are necessary for the technical operation of the website. In addition, Quartz & Bloom uses cookies for statistics to collect anonymous data about the use made of the Quartz & Bloom website. This helps Quartz & Bloom optimize the website. Website adverts posted by Quartz & Bloom or parties contracted by Quartz & Bloom may contain pixel tags. These pixel tags record the number of times an advert is viewed. No privacy-sensitive data are collected in that process.

In addition, Quartz & Bloom uses marketing cookies to track your browsing behaviour. On the basis of this information, Quartz & Bloom requested your consent to use the non-technical cookies when you first visited the website. You may withdraw your consent by changing your browser settings so that non-technical cookies will no longer be stored. In that case, you will no longer be able to use all functionalities of the Quartz & Bloom website and your experience of the Quartz & Bloom website may be disappointing.

Google Analytics

Quartz & Bloom uses Google Analytics to track how users use the website and how effective AdWords ads of Quartz & Bloom products are on Google's search result pages. The information thereby obtained, including your computer's IP address, is transferred to and stored by Google on servers in the United States. Please read Google's privacy policy for more information. You will also find the Google Analytics Privacy policy there.

Google uses that information to track how a website is used to be able to provide reports on the website to Quartz & Bloom and to offer information to advertisers on the effectiveness of their campaigns. Google may provide that information to third parties if Google is legally required to do so or to the extent that those third parties process information on Google's behalf. Quartz & Bloom has no control over that processing. Quartz & Bloom has not given Google permission to use Analytics information that is obtained via Quartz & Bloom for other Google services.

Social media

Quartz & Bloom website uses social media buttons to refer to Facebook, Twitter, Pinterest, Instagram and LinkedIn. These buttons can be used to gain information about Quartz & Bloom or to promote or share information about Quartz & Bloom on social media. Quartz & Bloom is not responsible for the privacy statement of Facebook, Twitter, Pinterest, Instagram and LinkedIn, since we do not have any influence on the way these social media buttons function. By using a social media button these parties will place a 'social media cookie' so they can recognize you when you use the button. The privacy policies of these social media providers change regularly. You can access the privacy policies of Facebook, Twitter, Pinterest, Instagram and LinkedIn on their websites.

Links

If Quartz & Bloom have placed links to other internet pages the following applies. Quartz & Bloom takes good care in placing (URL) links to other pages or sites. However Quartz & Bloom does not have any influence on the content of the pages or sites to which the link leads and for that reason does not accept any liability whatsoever regarding the linked pages of sites.

Access to, correction or erasure of data

You have the rights of access to, correction and erasure of your personal data that are in Quartz & Bloom's possession. You may withdraw your consent for the processing of your data

by Quartz & Bloom at any time. You may send a request to get access to, to correct or to have your data erased or to withdraw your consent to info@quartzbloom.com.

Quartz & Bloom will respond to your request as quickly as possible, but in any event within four weeks. In addition, you will have the possibility of filing a complaint with the Dutch Data Protection Authority if you believe that Quartz & Bloom has processed your data unlawfully.

Security

Quartz & Bloom takes the protection of your data seriously and adopts suitable measures against improper use, loss, unauthorized access, undesired disclosure and unauthorized changes. The website of Quartz & Bloom uses a reliable SSL Certificate, to ensure that your personal data do not fall into the wrong hands.

In addition, we ensure that servers and devices of employees are equipped with up-to-date security software (including a virus scanner and firewall) and we make sure that data are sent only through secure Internet connections. Employees having access to personal data are given training on how to handle those data carefully.

If you are under the impression that your data are not protected adequately or there are signs of improper use or if you wish to obtain more information about the security of personal data collected by Quartz & Bloom, please contact Quartz & Bloom on [t info@quartzbloom.com](mailto:info@quartzbloom.com). If you have any questions please contact: info@quartzbloom.com. Be as clear and precise as possible in your email. In general Quartz & Bloom will answer your request within one month after we receive your request. In case Quartz & Bloom needs more time we will inform you within one month after receipt of your request that we need a maximum of another two months. Within this period of time Quartz & Bloom will notify you about whether we can fulfil your request or not. In case we cannot fulfil your request we will let you know on what ground(s).

In case you have any complaints or comments about Quartz & Bloom privacy practices we would appreciate it if you could seek contact with us first. Together we can try to find and take away the source of your complaint. At any given time you have the right to send a complaint about Quartz & Bloom privacy practices to the authorized supervisory body of your country.

Privacy statement changes

Quartz & Bloom does not rule out any further expansion or amendment of the above privacy and cookie statement. Quartz & Bloom therefore asks you to visit this page regularly and take note of the information. In case Quartz & Bloom makes drastic additions or amendments, these will be actively and clearly communicated. The latest version of Quartz & Bloom privacy statement can be found on Quartz & Bloom website.